



JAMES CATLEDGE

Speaking & Media Kit

Looking for a speaker who challenges people to raise their standards and operate at a higher level?



MEET JAMES CATLEDGE

Speaker | Financial Expert | Entrepreneur | Performance Coach

BIO SNIPPET

James Catledge is a financial expert, entrepreneur, and performance coach with decades of experience building organizations, leading large teams, and operating in high-stakes environments. Early in his career, he rose to become a top producer in a national financial organization, building a team of more than 8,000 people and generating millions in revenue.

His career has taken him through both extraordinary success and profound setbacks. Those experiences shaped the disciplined, direct approach he brings to leadership and performance today. James helps leaders identify blind spots, raise standards, and execute with consistency in high pressure situations.

Through speaking, media conversations, coaching, and advisory work, he challenges audiences to stop sitting on potential and start operating at their highest level.

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- **Performance & Leadership Coaching**
 - **Financial Strategy**
 - **Business Growth**



A BIT MORE ABOUT JAMES

35 years of leadership in the financial services industry, generating more than \$110 million in earned commissions.

Went to federal prison for a crime he didn't commit, an experience that reshaped how he mentors, listens, and develops people.

Known for identifying blind spots quickly and holding people accountable to the standards they say they claim they want.

Respected mentor who has coached entrepreneurs, business owners, and leaders across multiple industries.

Host of the podcasts *Inside Out* and *Free At Last*, where he explores personal responsibility, financial freedom, and leadership.

Believes that potential lies dormant in most people and that the right mentorship can bring it out.

Proud father of six.

Enjoys golf, tennis, pickleball, and watching live sports, especially college football, college basketball, and the NFL.



TRUSTED BY TOP ORGANIZATIONS
AND INDUSTRY LEADERS

SEARCH CONTROL



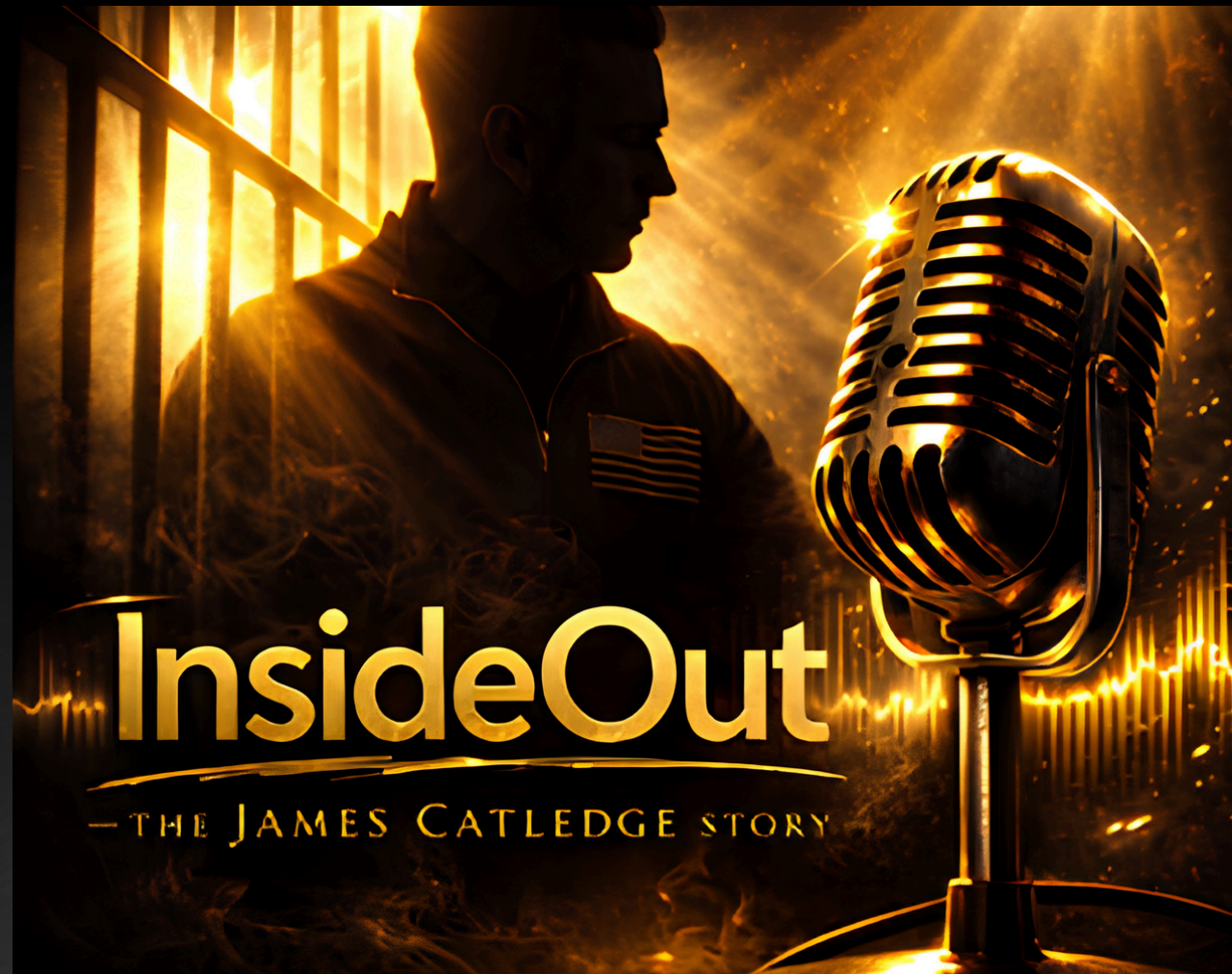
W.F.G. | WORLD
FINANCIAL
GROUP

FINANCIAL
SCORING

TRANSAMERICA®

MAXIM

JAMES'S PODCASTS



Inside Out Podcast

A podcast exploring personal responsibility and the internal work required to build a meaningful life.



Free At Last Podcast

Conversations with entrepreneurs, investors, and individuals who have built financial freedom and taken control of their future.

JAMES'S PODCASTS APPEARANCES



Tip of the Spear – Real Financial Event

Speaker on business, finance,
and growth.



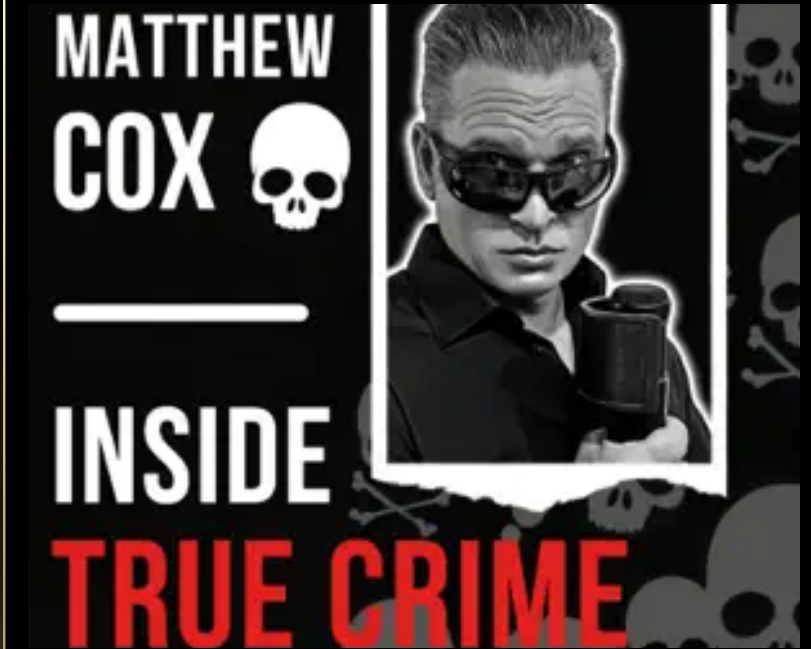
Escaping the Drift Podcast

Episode: The Unseen Strength in
Setbacks



The Blueprint with Brad Rice

Episode: Mortgage, Money, and
Mindset | James Catledge E061



The \$180 Million Ponzi Scheme That Targeted Celebrities

Matthew Cox | Inside True Crime
Podcast

JAMES'S SPEAKING APPEARANCES



Tip of the Spear 2026 –
Real Financial



Leadership Summit 2025 –
Real Financial

JAMES'S SPEAKING TOPICS

Extracting What's Still Untapped

How high achievers access more when performance plateaus and pressure increases.

The Discipline of More

Why growth at the highest level requires restraint, clarity, and correction.

Focus the Effort

Why directing energy toward what's in your hands outperforms over-analysis and regret.

Correcting the Course

How elite performers identify blind spots and adjust before consequence forces the lesson.

The Comeback Story

How the principles that hold when circumstances collapse are essential to moving forward.

Borrowed Vision

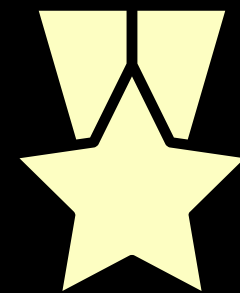
How the right mentor helps you see yourself clearly and reach for more.



WAYS TO WORK WITH JAMES



Keynote Speaking &
Media Conversations



Leadership Coaching
& Mentorship



Financial Advisory &
Business Strategy

WHAT PEOPLE ARE SAYING



His experience and leadership make him a powerful asset to any organization.

James has an exceptional ability to motivate people to perform at their best in both business and life. I've watched him consistently help individuals transform their mindset, sharpen their skills, and achieve meaningful success. His experience, leadership, and practical knowledge make him a powerful asset to any organization

**- Lance Bradford,
CEO & Founder, Stable Development**



His coaching isn't theoretical, it's practical, direct, and grounded in lived experience.

I have known James Catledge for over 15 years and have had the opportunity to observe and experience firsthand the depth of his insight, discipline, and ability to help individuals operate at a higher level. What sets James apart is not just his understanding of business and performance, but his rare ability to identify the internal and external constraints that limit growth and provide clear, actionable strategies to overcome them.

As an attorney managing a demanding practice, I operate in an environment where clarity and sustained performance are critical. James has consistently provided perspective and frameworks that have strengthened my ability to think strategically, execute with greater precision, and focus on what drives meaningful results. His coaching is not theoretical, it's practical, direct, and grounded in lived experience.

James challenges you to examine blind spots, eliminate inefficiencies, and build systems that support long-term growth rather than short-term gains. His influence has been invaluable to me both professionally and personally, and I would strongly recommend him to anyone serious about elevating performance and sharpening their thinking.

- Peter Thomson, Managing Partner, Thomson Belnap Law Firm



People don't just follow James — they trust him.

James is one of the strongest leaders I've ever worked with. He leads with confidence and authority, but what truly separates him is his integrity and genuine care for people. I've seen him make hard calls the right way, with honesty, decisiveness, and respect. James doesn't just lead teams; he elevates everyone around him.

James is the real deal. He leads with authority, integrity, and heart — rare traits in one person. I've seen him make tough decisions the right way, every time. People don't just follow James, they trust him.

James is the kind of leader organizations are built around. He combines clarity, conviction, and integrity with a genuine commitment to people. I've watched him lead through challenges and growth with steady confidence and care. His leadership doesn't just drive results; it creates lasting impact.

James is one of the best leaders I've ever worked with, period. He leads with clarity, authority, and purpose, but what truly sets him apart is how much he genuinely cares about people. I've personally witnessed James make tough decisions while still leading with integrity, honesty, and respect. He leads by example, not through ego or force. People trust him because he's consistent, authentic, and deeply principled. James isn't just a strong leader; he's a great human being. Any organization or individual who works with him is better because of it.

- Scott Zimmerman, President, Real Financial



LET'S COLLABORATE

Want to work together?

Book a call or email to discuss potential partnerships for speaking events, podcasts, or media projects.

 jamescatledge@gmail.com

 <https://jamescatledge.com/>

BOOK A CALL

BE IN TOUCH



JC JAMES CATLEDGE

BE IN TOUCH